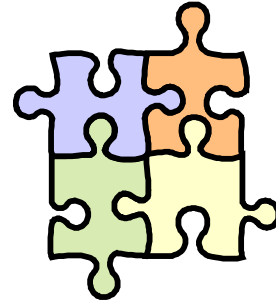


Political Messaging and GOTV

KEY FEATURES:

HIGH CAPACITY AUTOMATED BROADCAST CALLING
PREDICTIVE DIALING WITH ANSWER MACHINE DETECTION
SEPARATE MESSAGE FOR ANSWER MACHINE AND LIVE ANSWER
PERFECT FOR GOTV AND MESSAGE DELIVERY CAMPAIGNS
CAPACITY FOR PEAK CAMPAIGN CALLING WINDOW IS AVAILABLE
TURNKEY, FULLY SUPPORTED SOLUTION
VOTER ID CANVASSING PROGRAMS ALSO AVAILABLE
CALLER ID/CALLER NAME CONTROL



DialTek realizes Political Messaging to support candidates, party activities and ballot measure campaigns, voter identification and “get out the vote” (or GOTV) is an integral part of every campaign strategy. DialTek understands the urgency and the need for timeliness of your information and have designed our system and tools to deliver for every campaign!

DialTek

DialTek is a fully integrated hosted inbound/outbound call center solution and competitive telecommunications carrier. This unique combination of capabilities provides our customers with leading edge call center and automated telephony technology that supports virtually any data collection application while offering the highest benefit to cost ratio in the industry.

DialTek Platform

The DialTek solution is installed on fault tolerant, redundant servers and hosted in Telco hardened bunkers. All DialTek personnel, system administrators and authorized customers access Platform functionality through a standard web browser to utilize on line management, administration, supervision and reporting tools for any calling campaign. There is no requirement to install applications on any workstation to access our Platform.

Dialer Productivity

The outbound dialer has 5 different modes including predictive dialing with answer machine detection capabilities. Calls lists are easily imported and the dialing engine qualifies and filters non productive calls. The predictive dialer is based on a powerful algorithm which takes into consideration many factors including response time, average communication time and available facilities. It intelligently adapts the dialing pattern based on actual performance to get the best possible results. IVR is used to automate part or all of any call, play a message or interact with the client. With answer machine detection enabled the Platform can deliver one message for a live answer and an alternate message when answered by machine.

Turnkey Solution

You supply the call list, tell us when to call and provide to the voice prompts and DialTek will take it from there. We are designed to handle the largest of projects from cradle to grave while you can see everything that is happening real-time. Call data and message delivery information can be presented and exported in a number of formats and Dialtek commits to deliver your data the way you want it when you want it.

Contact Us for More Information

Please contact DialTek at sales@dialtek.com or call us at (877) DialTek X6326 for further details.